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Ms. Christal Dennis
Paralegal, Federal Elections Commission
Office of Complaints Examination & Legal Administration
999 E Street, NW
Washington, DC 20463

CELA

MUR 7245

Delivered via: Email and Certified Postal Mail

Dear Ms. Dennis:

Thank you again for taking time to speak with my Special Assistant Krithi Chandrakasan concerning our responses to the outstanding letters dated between May 21, 2017 to July 7, 2017. Per our conversation, we are herein submitting our responses to the outstanding items. We appreciate you providing us guidance and consideration in submitting all responses within this one letter.

Relative to the July 7, 2017 memo regarding our email campaigns, to address this matter, we are increasing the font size to 13 points on the "paid for" notification. We will ensure all future disclaimers are clear and satisfy both the disclaimer specifications from (11 CFR 110.11(c)(1) and the color contrast requirements outlined in (11 CFR 110.11(c)(2)(iii)). We have globally changed our internal style sheets for email campaigns so the notification is easier to read.

Relative to the June 26, 2017 memo concerning the posting on Dr. Shiva's blog, vashiva.com, of the Taunton RTC event we have not only affixed the proper notification that this is a Shiva4senate event but also reviewed any other campaign events and also affixed the proper notification. Dr. Shiva's blog has existed for many years prior to this campaign, where he writes articles as well as shares his other notices of public events related to health, medicine, technology, and innovation. Our web team is doing a complete review and update of this site to ensure that notices for campaign political events are properly labeled and affixed with the notifications for compliance. We will ensure this will not occur again.

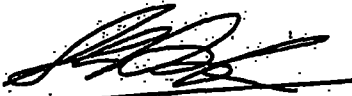
Relative to the June 21, 2017 memo concerning the email communication to various RTC leaders, which was a request for them to meet with us, one of our volunteers inadvertently did not affix the notice as he thought this was not an email marketing campaign but a meeting call. Our staff has now ensured that compliance notices are affixed on all broadcast communications.

Relative to the item discussed in the May 21, 2017 memo concerning our FEC 1 form, we have addressed this with FEC officers on multiple occasions. We were overcautious and

decided to file our FEC 1, as documented in our communications with the FEC, in the event we spent or raised over \$5,000. We did not raise or spend over \$5,000 during the period ending on March 31, 2017. Also as a point of fact the FEC, was kind and apologetic in its acknowledgment of its mistake of misspelling Dr. Ayyadurai's last name. Only after multiple and repeated calls to the FEC, did the data entry team at the FEC correct Dr. Ayyadurai's last name, which was a prerequisite to file the FEC 1 form. Regardless, our campaign did not need to submit an annual report as we did not spend or receive more than \$5,000.00.

We truly appreciate your making us aware of these important areas of concern. We apologize for any inconvenience this may have caused your office and are committed to ensuring compliance. Kindly let us know if there are any other concerns or items that we need to respond or to address.

Warm regards,



Dr. Shiva Ayyadurai
President